



Jackie Hall
designer

THOUGHTFUL
CREATIVE
STRATEGIC
DESIGN

Schooling

The Creative Circus

Design
October 2006 - September 2008

Hobart and William Smith Colleges

Bachelor of Arts, Art History
Minor Environmental Science
May 2002

The School for Field Studies

Affiliate of Boston University
Studied abroad in Kenya, East Africa
January - June 2001

Working

Freelance Designer

Greenhouse Studios, Jacksonville FL

April 2009 - present
Designed updated Florida Coastal Brochure
Book Design: Stitched - 50 Letters in 50 Days

Jackie Hall Designs

Bigelow Tea - July 2009 - present
Designed Annual Road Race poster

Tracy Turpen Photography - February 2009 - present
Re-branded whole identity system

Yoga Dose - December 2007
Designed a yoga DVD that is published

Charleston Tea Plantation - May 2007, 08, 09
Designed series of festival posters for the first harvest

Skills

Digital

Proficient in Photoshop, Illustrator & InDesign, knowledge of Flash
Microsoft Office, Windows and Mac

Not So Digital

Letterpress, book making and obsessive, meticulous crafting skills

Serious Props

Field Hockey

First Team Regional Collegiate All American 1999, 2000 & 2001
First Team Collegiate All American 2001 & 2002
NCAA National Champion 2000

Designing

CMYK Magazine Issue #43
Design chosen to be published - branding for Fusionese

SEED Award 2009 - AIGA
Design chosen July 2009 - Steap Magazines

Work featured on Lovelypackage.com

Creative Circus
5 Gold
4 Silver
2 Bronze

Personal

grounded, personal psychiatrist to all my friends, hiking, camping, great appreciation for a good solid beer, huge appreciation for the outdoors, yoga, bluegrass, daughter of a third generation tea taster, sister of a glass blower, daughter of an old-school graphic designer, I like to get my hands dirty, to someday own a game ranch in Kenya, travelled to Kenya, all over South America, England, Scotland, Canada, English Channel Islands, road tripped across the country, bookmaking, greeting card inventor, have a weird way of picking out the most expensive thing, my family and my horses. Hates: stupid people, bones in my fish, & fire ants